

Investigating the Effectiveness of English Language Apps for EFL Vocabulary Building

Speaker

Dr. Anna TSO

School of Arts and Social Sciences, The Open University of Hong Kong

Dr. Anna Tso received her PhD in Applied Linguistics from The University of Birmingham, U.K. She is an Associate Professor in the School of Arts and Social Sciences, where she teaches English language and literature, heads the Master of Arts in Applied English Linguistics, and directs the Research Institute for Digital Culture and Humanities (RIDCH). She is also an award-winning children's author whose books have won the Purple Dragonfly Book Awards, been shortlisted for the Debbie Alvarez Memorial Award, appeared on the recommended reading list of the Korean International School (Hong Kong), and featured in the 9th Hong Kong International Young Readers Festival. Anna's research interests lie at the intersection of children's literature, gender studies, translation studies, and language education.

Abstract: As new media and web technologies proliferate in the digital era, digital experiences play an increasingly significant role in modern life. In order to help students learn English vocabulary, educators and app designers have developed various English language learning apps which attract and engage students. As more and more university students rely on apps to study English, there is a need to evaluate the design, contents, and effectiveness of the EFL language learning apps. With a special focus on vocabulary building for EFL university students in Hong Kong, this talk will first discuss Hong Kong students' weakness in English vocabulary usage. The talk will also examine the contents and designs of some current English learning apps commonly used by EFL students. Subsequently, the paper will look into the criteria for evaluating effective EFL language apps that help EFL students improve their vocabulary skills.

Time & Date

6:00 p.m.

30 April 2020 (Thu)

***This event will be conducted via Zoom.**

Meeting Link: <https://ouhk.zoom.us/j/402768858>

Meeting ID: 402 768 858 (No password needed)



ALL ARE WELCOME

Enquiry: ridch@ouhk.edu.hk